



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

# Contract # 314679

**Schedule Dates** 10/29/12-11/04/12  
**Advertiser** RGAPPC - Republican Governors Association (952)  
**Agency** Target Enterprises (3056)  
**Product** Political - Issue (1068)  
**Brand** 147/REPUB GOV ASS NC (129020)  
**Salesperson** Telerep/Los Angeles, Los Angeles (1043)  
**Sales Office** Telerep/Los Angeles  
**Buyer Name** CRANE, CINDIE  
**Phone/Fax** /  
**CPE** RGA NC/RGA/147  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** 147/REPUB GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC

**Date Entered** 06/04/12  
**Last Modified** 08/24/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06151627  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,404.00  
**Net Total** \$41,956.00  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Nov. 2012  
Grand Total: 44 \$49,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.1	Normal Line / Spot	10/29/12-11/02/12	3	:30	7A-9A (EST)	2	X	X	X	X	X			3	\$1,100.00	\$3,300.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY MAX SEP	8/15/12
10.1	Normal Line / Spot	10/29/12-11/02/12	4	:30	5P-5:30P (EST)	1	X	X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
12.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6P-6:30P (EST)	1	X	X	X	X	X			5	\$1,590.00	\$7,950.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
13.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6:58P-7:30P (EST)	1	X	X	X	X	X			5	\$1,175.00	\$5,875.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
14.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	7:28P-7:58P (EST)	1	X	X	X	X	X			5	\$1,190.00	\$5,950.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
15.0	Normal Line / Spot	10/29/12-11/04/12	3	:30	11P-11:35P (EST)	5	X	X	X	X	X			5	\$1,690.00	\$8,450.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
17.0	Normal Line / Spot	10/29/12-11/03/12	2	:30	12P-12:30P (EST)	1	X	X	X	X	X			4	\$525.00	\$2,100.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
19.0.1	Preempt	11/03/12															Charlotte (WSOC)	Program Change/Exception	

## CONFIRMATION CONTRACT

Date: Accepted Station:

Date:

Comments:

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**Charlotte (WSOC)**  
By Broadcast Month  
Nov. 2012  
Grand Total:

Spots	Rate
44	\$49,360.00
44	\$49,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	6P-6:30P (EST)								1	1	\$1,275.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
22.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	9A-10A (EST)								1	1	\$475.00	\$475.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
23.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	6A-8A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
24.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	12:05A-12:35A (EST)								1	1	\$490.00	\$490.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
25.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	12:05A-12:35A (EST)								1	1	\$690.00	\$690.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
26.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	1:08A-2:05A (EST)								1	2	\$110.00	\$220.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
27.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	11:35P-12:05A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)		8/15/12
28.0	Normal Line / Spot	10/29/12-11/02/12	6	:30	4P-5P (EST)								1	5	\$690.00	\$3,450.00	Charlotte (WSOC)		8/15/12
29.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A-9A (EST)								1	1	\$725.00	\$725.00	Charlotte (WSOC)		8/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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